

Gastón Bruno

Solution Architect, MCA Presales
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Gastón Bruno has nearly 20 years' experience in the multinational IT industry. He began his career at SIEMENS and after working for several IT and customer services companies, in 2004 he joined the HP Marketing group as an IT consultant working in SAP, virtualization and consolidation projects for the Latin American region.

Gastón later specialized in Mission Critical and SAP solutions working for different HP Channel Partners. In 2008, he joined HP again as a Solution Architect for the Presales Multi-Country Area team focusing in Mission Critical and SAP solutions design. Gastón contributed to HP architecting many successful deals, including worldwide HP reference wins like the first HP-UX CloudSystem Matrix in Americas and the first SAP HANA Multi-Site in Argentina. As a result of his proactive contribution to the HP SAP Alliance team in businesses development, Gastón became the regional technical reference.

Leveraging his technical experience as a Solution Architect, as well as his people leader skills, in 2017 Gastón acquired the role of Team Leader of both the HPE MCA Presales Competency Center and TechHub teams.

Gastón has also more than 13 years' experience as a Professor in Degree and Master careers at the Engineering Faculty of Universidad de Palermo. He is the author of the book *CLOUD COMPUTING ORIENTED DATA CENTERS: An update and reference guide for the design of modern computer architecture*, plus several academic publications. He is a member of IEEE, ACM, ISOC, IETF, Endeavor and has collaborated in the evaluation committee at international technology conferences.

Gastón has an Information Technology Degree (Best qualification Honor Diploma), a Master in Information Technology (Summa Cum Laude Honor Diploma) and many other IT certifications.